

# Crypto Assets Investment Presentation

Q4 2021

Prepared for: **Potential Clients**

**Ventures Finance**



There's no doubt that digital assets have seen remarkable growth in the last few years. Inspired by the incredible growth of Bitcoin and Ethereum, the field of *crypto* has only continued to expand. Besides initial coin offerings (ICOs), there are now many new types of blockchain investment products, from decentralized finance to non-fungible tokens (NFTs). Many digital currency enthusiasts believe that these digital assets could radically change societies and the way we conduct business around the world. We do too!

## Intro

# Our company

Ventures Finance was formed by a small team of very driven people with extensive experience in asset management, software engineering, and cryptocurrency.

Our goal is to bring crypto into the open for Latin American investors, entrepreneurs, and even seasoned investors who are new to this new economy.

**Venture with us!**

## Team

**Israel Greiver**

Founder and CEO

**Sergio Jasinski**

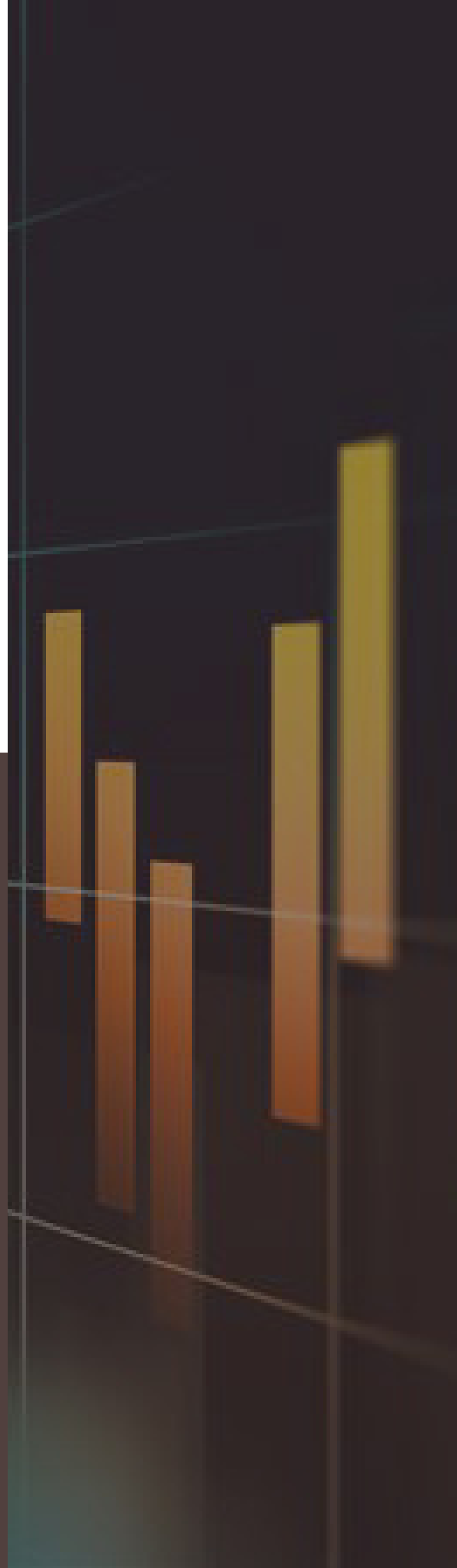
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Our world is changing and it's changing quickly. The speed at which crypto assets are taking over is a very clear indicator that traditional financial institutions can no longer hold the fort so well and that other financial needs are arising and need to be addressed.

By the same *token*, the world is facing a growing need to tear down borders, in search of a complete social and financial inclusion. Blockchain technology has what it needs to address each one of these issues.

It is only a matter of time until crypto assets definitively find a way into our lives, shaping them for the better, with economic growth and inclusion in mind.

Millions of people will now have the opportunity to invest, send money across borders, stake, lend, mine, provide liquidity and participate in a wide range of activities that our obsolete financial system was never designed to support.

Welcome to the Fourth Industrial Revolution!







# Exchanges, Use, and Security

With over 500 crypto exchanges around the world, 5000 crypto assets, totaling a market cap of \$2.4T, it is a challenge to look for the best, sometimes safest alternatives in the market.


How to use your bank account to transfer money to the crypto exchanges, and to redeem your funds back in case of need. How to protect your accounts for hackers. How to move your crypto assets into a cold wallet. How to place an order the correct way, to get discounts in your fees. Those are only a handful of questions that you may ask yourself, and we can help you find the answers.

We have gone through this, with a few years of experience, and have seen the same issues you will find difficult to understand, and to manage. And this same experience, we want to share with you. So you can have full access to the broad array of products available, get good execution, and manage your risks.




# Types of Crypto Assets

Cryptocurrencies can be divided into categories based on how they are intended to be used and their ability to solve real-world problems. Our goal is to work with you on creating a diversified portfolio that focuses on some of the most promising projects with the highest ROI. Some of these categories are:

 **Payments.** - These are crypto assets that can be regarded as digital money, operated by a distributed network of computers utilizing blockchain software. In some cases the idea is to complete with fiat money, in other cases, replacing the old legacy payments and remittances systems.

 **Infrastructure** - A few projects are looking to create platforms in which other crypto assets can be created and developed. Such is the case of Ethereum, Solana, Polkadot, and others. Ethereum gave birth to decentralized applications or dapps, which are disrupting the finance (DeFi), arts, gaming, and technology sectors.

 **Financial** - There are also projects that facilitate the exchange and trading of assets. Such is the case of decentralized exchanges and swaps like dydx, uniswap, sushiswap, and others. More complex projects include market making, lending, and ways of connecting new projects with investors





**Service** - Service cryptocurrencies usually offer a variety of tools for the management of personal or enterprise data on the blockchain. Some service crypto assets work to provide its users with digital identities and the ability to link individual's records from the real world to the blockchain.



**Media and Entertainment** - These are projects that helped integrate the use and distribution of tokens into games, social networks, internet browsers, etc. The idea behind them is usually to reward users for created content, levels achieved in a game, betting, etc. They have also proven to be successful in financing games, events, and virtual worlds.



**Store of Value** - Despite their volatility, Bitcoin and a few other assets can be considered some of the most important stores of value in the crypto space, due to its limited supply and lack of manipulation from central banks.



# Profit from your Assets

Once you are in possession of your crypto assets, there are many strategies you can adopt to profit from them. Here are a few ways of maximizing your ROI

**HODL** - A term used in crypto which means to hold your assets.

Long-term holding has historically been a good strategy for good crypto projects that have utility and good potential

**Staking** - It refers to the act of putting up collateral to serve as proof of a user's willingness to participate in the project and assume risk. Their financial interest in the continued success of the protocol being supported is an indicator of the staker's actions being in good faith to the network. Some protocols natively require staking for proving a user's participation and financial functions, while others use staking as a way of drying up circulating supply to pump the price.

**Yield Farming** - While somewhat similar in nature to staking, yield farming refers more exclusively to providing liquidity to a DeFi protocol pool in return for yield. Farmers are those who actively seek out the highest yield on their assets, rotating between pools to maximize their returns.

**Liquidity Mining** - This is a subset of yield farming described above. The main difference is that liquidity providers are rewarded not just with fee revenue but also the liquidity platform's native token.





# Our Clients

Our platform is designed specifically for both entrepreneurs and investors who match with one or more of the following investment profiles



High net worth individuals, willing to invest in crypto assets, but lack the knowledge to do it on their own, including assistance to the openings of account at one or more exchanges.



Investors who wish to have an active advisory on selected currencies



Investors who wish to maximize money market returns by margin lending



# Our Services

Ventures helps clients explore each and every aspect of cryptocurrency investment that is designed to deliver value. Through our expertise in the space, we serve our clients in their quest for innovative blockchain investment solutions, that are full of potential. Here's what we do so well:

- Assist clients in the process of account openings for purchase and custody of assets.
- Provide clients with a sort of rating of the different entities available to open the account, depending on every client's objective and risk profile.
- Introduce clients to a select array of our hand-picked crypto asset and possible exit strategies.
- Provide clients with relevant news, posts, and data on a weekly basis.
- Introduce clients to margin lending, staking, participating in airdrops and other opportunities of great potential.





# Pricing

## Stage I Plan

- **Setup:** Account setup and KYC
- **Onboarding:** Assist client in platform training and familiarity
- **Portfolio:** Initial portfolio investment advice based on client's investment/risk profile
- **Communication:** Monthly newsletter with trending projects and opportunities in the space

*\$2000 for 3 months*

## Stage II Plan

- **Advisory:** Active advisory on currently trending and upcoming projects
- **Strategy:** Sharing of trading ideas and closer portfolio follow-ups
- **Execution:** Trade execution and management with designated specialist

*Monthly performance-based fee*





# Contact Us

Please reach out to us with any questions at:

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